

GREEN DOT INSTITUTE

Four-day training on the Green Dot approach to violence prevention

presented during the
**KENTUCKY ENDING SEXUAL ASSAULT AND
DOMESTIC VIOLENCE ANNUAL CONFERENCE**

November 30 - December 3, 2009

8:30am - 5:00pm each day

**Registration and hotel reservation
deadline November 6, 2009**

Griffin Gate Marriott Resort and Spa
Lexington, Kentucky

The Green Dot primary prevention initiative is a new way of thinking about and doing prevention. Green Dot is about culture change – harnessing the power of individual choices to shift our current norms. It was designed by integrating some of the best research on social change, diffusion of innovation, communication, persuasion, bystander intervention, and perpetrator patterns into a program that makes practical sense.

The Institute will feature Green Dot author Dr. Dorothy J. Edwards of the University of Kentucky. Dr. Edwards will train participants on launching a Green Dot movement in their communities, agencies and universities. Green Dot Institute participants will be certified to teach both phases of the Green Dot curriculum (Phase I: Green Dot Persuasive Speech; Phase II: Green Dot Bystander Training). The training will include a comprehensive review of the philosophy, research-base, and curriculum of Green Dot.

Green Dot Instructor Certification:

This training equips the participant with:

- An introduction to the Green Dot model and a new language of prevention
- A comprehensive understanding of the research-base of Green Dot and its application
- Effective strategies for addressing long-standing points of resistance
- A personalized script used for implementation of the Green Dot 30-60 minute persuasive speech used to introduce Green Dot to your community and build support
- A detailed curriculum used for implementation of the 5 hour Green Dot Bystander Training
- A practical model to guide your community mobilization efforts

ending violence...one green dot at a time

Registration fee \$875, includes: (scholarships are available based on need)

Curriculum Manual, Support CD/DVDs, Sample training-participant workbook.....\$75.00

Daily Continental Breakfast, Lunch and Breaks.....\$50.00/day.....\$200.00

Registration fee.....\$600.00

Space is limited. Register early.

You need not register for the conference in order to register for the Institute.

Registration form available in late September at www.kasap.org

contact marigail@insightbb.com for scholarship information

Room rate: \$89.00/night
make hotel reservations by calling 800-228-9290
(toll-free phone)

Upon completion of the training each participant will receive:

- The Green Dot Instructor Certification required to launch Green Dot.
- The necessary permission and materials to use Green Dot in your community.
- A 100+ page Green Dot Instructor's Manual, including the curriculum for the foundational 30-60 minute Green Dot speech and the 5 hour Green Dot Bystander Training, as well as background and foundational information on the Green Dot Strategy.
- Three CD/DVD set containing all necessary graphics and templates for launching the social marketing and awareness aspects of Green Dot, support materials for instructors, and video example of Dr. Edwards presenting the foundational persuasive speech (to be used for instructor training only).