

# KENTUCKY ENDING SEXUAL ASSAULT AND DOMESTIC VIOLENCE ANNUAL CONFERENCE

Pre-conference December 8-9

Main Conference December 9-11

Lexington, Kentucky

Griffin Gate Marriott Resort and Spa

Registration information at [www.kasap.org](http://www.kasap.org) or [www.kdva.org](http://www.kdva.org) beginning mid-September

## PRE-CONFERENCE GREEN DOT INSTITUTE

DECEMBER 8 - 9, 2008  
LEXINGTON, KY

Let us tell you a story: Once upon a time there was a girl (many thought she was a beautiful princess). Her name was Dorothy. She worked hard to help other women and children not get hurt. She ran around doing good work for a long time. She met lots of other people doing good work along the way. But, women (and men) were still getting hurt. So one day Dorothy thought, "There must be a better way!" and she started to think. She tried to click her heels together (this strategy had been suggested to her before as a way of solving problems) but nothing changed. So, she decided to think some more...and think...and think. Then one day (really, it was about 10 years later), she thought of a green dot. A simple green dot. And a movement was born.

ending violence...one green dot at a time

Okay so it wasn't quite as simple as that. But, the bottom line is, the Green Dot primary prevention initiative is a new way of thinking about and doing prevention. Green Dot is about culture change – harnessing the power of individual choices to shift our current norms. It was designed by integrating some of the best research on social change, diffusion of innovation, communication, persuasion, bystander intervention, and perpetrator patterns into a program that makes practical sense.

The Institute will feature Green Dot author Dr. Dorothy J. Edwards of the University of Kentucky. Dr. Edwards will train participants on launching a Green Dot movement in their communities, agencies and universities. The Green Dot training has two phases. Phase I is being offered at the preconference institute, and will leave participants fully equipped with the training, materials and resources necessary to get started.

### Green Dot Certification Phase I:

#### *This training equips the participant with:*

- An introduction to the Green Dot model and the new language of prevention
- A comprehensive understanding of each area of research and its application
- Effective strategies for addressing long-standing points of resistance
- Interactive training focused on effectively implementing the motivational components of Green Dot
- A practical model to guide your community mobilization efforts

#### *Upon completion of the training each participant will receive:*

- The necessary permission and training materials to launch Green Dot.
- All the necessary graphics and templates for launching the social norming and awareness aspects of Green Dot
- A Green Dot Training Manual, including a script of the foundational 30-60 minute Green Dot keynote

Space is limited so register early.

Registration beginning mid-September

Registration fee is \$300.00