

GREEN DOT INSTITUTE

Four-day training on the Green Dot approach to violence prevention

June 21 - June 24, 2010

8:30am - 5:00pm each day

Springhill Suites by Marriott

863 N. Broadway

Lexington, Ky 40504

Phone (859) 225-1500

REGISTRATION DEADLINE: June 4th, 2010

make your hotel reservations by May 20th to get reduced rate

Special room rate: \$99.00 + tax, ask for Green Dot Institute rate
(includes breakfast)

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The Green Dot primary prevention initiative is a new way of thinking about and doing prevention. Green Dot is about culture change – harnessing the power of individual choices to shift our current norms. It was designed by integrating some of the best research on social change, diffusion of innovation, communication, persuasion, bystander intervention, and perpetrator patterns into a program that makes practical sense.

The Institute will feature Green Dot author Dr. Dorothy J. Edwards of the University of Kentucky. Dr. Edwards and the Green Dot training team will train participants on launching a Green Dot movement in their communities, agencies and universities. Green Dot Institute participants will be certified to implement both phases of the Green Dot curriculum (Phase I: Green Dot Persuasive Speech; Phase II: Green Dot Bystander Training). The training will include a comprehensive review of the philosophy, research-base, and curriculum of Green Dot.

Green Dot Instructor Certification:

This training equips the participant with:

- An introduction to the Green Dot model and a new language of prevention
- A comprehensive understanding of the research-base of Green Dot and its application
- Effective strategies for addressing long-standing points of resistance
- A personalized script used for implementation of the Green Dot 30-60 minute persuasive speech used to introduce Green Dot to your community and build support
- A detailed curriculum used for implementation of the 5 hour Green Dot Bystander Training
- A practical model to guide your community mobilization efforts

Upon completion of the training each participant will receive:

- The Green Dot Instructor Certification required to launch Green Dot.
- The necessary permission and materials to use Green Dot in your community.
- A 100+ page Green Dot Instructor's Manual, including the curriculum for the foundational 30-60 minute Green Dot speech and the 5 hour Green Dot Bystander Training, as well as background and foundational information on the Green Dot Strategy.
- Electronic versions of set all necessary graphics and templates for launching the social marketing and awareness aspects of Green Dot, support materials for instructors, and video example of Dr. Edwards presenting the foundational persuasive speech (to be used for instructor training only).

REGISTRATION FORM

REGISTRATION DEADLINE: June 4, 2010

to register:

please complete this form and mail with check to:

MG Resources

P.O. 22367

Lexington, Ky 40522

make check out to DJE Consulting

REGISTRATION FEE: \$735.00/person
(scholarships available based on need)

Fee Breakdown:

Curriculum manual, support materials & sample participant workbook.....\$75.00

Lunch/Breaks\$15/day.....\$60.00
(breakfast included with hotel room)

Registration Fee.....\$600.00

PLEASE PRINT CLEARLY

NAME: _____

TITLE: _____

AGENCY/AFFILIATION: _____

ADDRESS: _____

CITY _____

STATE _____ ZIP _____

EMAIL _____

PHONE () _____

I have the following needs:

Vegetarian meals Mobility Assistance

Other: _____